



Puerto Rico
Minority Supplier
Development Council

MBE TO MBE SEMINAR:

The Key Points of the Communication Plan

Tuesday, December 4, 2018
9:00 AM - 12:00 M
1225 Ponce de León Ave.
VIG Tower, Suite 1505
Santurce, PR

For registration visit
PRMSDC.ORG/
y select *Workshops*.

\$55 MBE
\$65 Corporate Member
\$75 Others

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Objectives:

- Describe the key points of the internal communication plan
- Explain the benefits of having an internal communication plan
- Define the ABC of the crisis management plan
- Basic needs in the IT system area of your business

Agenda:

9:00 - 9:30 AM: Registration

9:30 - 10:30 AM: **Who communicates in your company?**

Resource: Nelly Feliciano, President

Feliciano Communications Inc.

10:30 - 11:30 AM: **Systems basics for your business**

Resource: José G. Rivera Garcia, CEO

Xynergie Inc.

11:30 AM - 12:00 PM: Networking

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